



FCCLA Planning Process Summary Page Template



(This template may be modified, but all headings must be used in the correct order. The FCCLA logo, STAR Events logo, and Planning Process graphics are encouraged but not required.)

IDENTIFY CONCERNS



Not many people know what FCCLA is about and what we do in this organization. We need to find more ways to promote FCCLA and be as much more involved in our community than we already are.

SET A GOAL



- We want more people to join our FCCLA program as it is not known like other organizations.
- We want to be involved a lot more in our community
- Want to become known to our younger generations
- Teach our people what great things FCCLA can do
- Show pride about this organization

FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)



Who: Alee Luna

What: Promoting FCCLA and telling them what FCCLA is about

When: January 30th, 2024

Where: Boone Central High School

How: Make a video and share it on our school website

Resources: mobile devices, computers, Google Slides, school website

Promote the video on the school page

ACT



I developed a plan to promote our FCCLA to our community by making a video that will be posted on social media. This will help us then to help promote to our communities what we do. We will also follow up more on social media and promote it by sharing about projects and events are going on at the time.

FOLLOW UP



I spoke to other FCCLA chapters about the ways they try and promote their FCCLA chapter and got some input. Most FCCLA chapters do an outstanding jobs in helping their communities and putting effort in letting their community know what they do.